

DAVE EAST DROPS NEW SINGLE “PERFECT” FEATURING CHRIS BROWN

**FIRST TRACK OFF DEBUT DEF JAM RECORDINGS/MASS APPEAL RECORDS EP
PARANOIA OUT AUGUST 18**



(July 28, 2017 – New York, NY) Blistering East Harlem rapper and story-teller **Dave East** releases his new single “**Perfect**,” the first track from **PARANOIA**, his hotly awaited debut EP via Def Jam Recordings/Mass Appeal Records, arriving in stores on August 18th.

Dave East “Perfect” featuring Chris Brown - <http://smarturl.it/DaveEastPerfect>

The major label release of **PARANOIA** caps seven years of hard work by **Dave East**, whose high school and college basketball career eventually took a back seat to his love of East Coast hip-hop. With ten mixtapes under his belt, he first made headlines when he was signed to fellow Def Jam artist Nas’ Mass Appeal label in 2014. In 2016, he cemented himself as next up out of New York City with his signing to Def Jam Recordings via a joint venture with Mass Appeal Records.

Dave East finished out 2016 by joining Nas, Lin-Manuel Miranda and Aloe Blacc for “Wrote My Way Out” on the critically acclaimed ***The Hamilton Mixtape***. In addition to nearly a dozen features on singles since 2015, Dave has collaborated on tracks with A-listers Fabolous, 2 Chainz, Trey Songz, Styles P, Meek Mill, and fellow Harlem mc Smoke DZA, to name a few.

Born and raised in Harlem, Dave built a reputation around the city for his clout on basketball courts, where he could be spotted playing with the likes of Kevin Durant and Mike Beasley. At the same time, Dave showed an ear for the East Coast rappers who inspired him, from Notorious B.I.G. to acts like Styles P, Jadakiss, Cam'ron, and Big Pun. After a college basketball stint, Dave's attention gravitated full time to music, with a prolific outpouring of mixtapes that started in 2010.

Dave's 7th mixtape, 2014's *Black Rose* caught Nas by surprise, and Dave was signed to Mass Appeal Records. Subsequent mixtapes *Hate Me Now* (2015) and *Kairi Chanel* (2016, named for his daughter), boasted a collective guest list topped by Nas, Rico Love, Pusha T, Styles P, Jadakiss, 2 Chainz, Fabolous, Cam'ron, Beanie Sigel, and The Game, just to name a few. Off of *Kairi Chanel*, he led with the storytelling visual for "Keisha" followed by "[Type Of Time](#)", which has netted nearly **4 million** YouTube views to date. The stage was set for Dave's jump onto the Def Jam roster in late 2016. Dave was later heard on "Gold Digger" featuring A-Boogie, from the Def Jam compilation ***Direct Deposit Vol. 2*** (February 2017).

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